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31.03.2017
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## **Press Release**

# Eisenschmidt becomes a global B2C sales partner of Boeing Services Deutschland GmbH

31.03.2017 – R. Eisenschmidt GmbH is pleased to announce our selection as a sales partner in the field of pilot training of Boeing Services Deutschland GmbH, formerly Peters Software GmbH. Eisenschmidt will not only be a sales partner for the retail market, but also supply the direct customer support in this segment.

Prior to the acquisition of Peters Software by Boeing, Eisenschmidt and Peters Software cooperated for many years and launched textbooks that have already been successfully distributed by Eisenschmidt.

As of April 1, 2017, the worldwide distribution and customer support of the well-known software and training products including EXAM, GOTO, and Mentor for end consumers in the market, such as private pilots and small flight schools, will grow the existing relationship. Boeing Services Deutschland GmbH itself will transition business-to-consumer (B2C) sales to third party providers.

Eisenschmidt Managing Director Jan-Eric Putze is very proud that the Boeing Company and Eisenschmidt have expanded existing business relationships and that Eisenschmidt is now a "preferred reseller", as well as taking care of the First Level Support.

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# About Boeing Services Deutschland GmbH

In October 2015, the Boeing Company acquired Peters Software GmbH as it saw a unique opportunity to grow its business by supporting the growing global demand for qualified aviation personnel. Following the acquisition, Peters Software took on a new identity as Boeing Services Deutschland GmbH.

Boeing Services Deutschland GmbH has been developing professional and practical software and training materials for pilots and technicians, flight schools and examination authorities for more than 15 years.

An experienced team of pilots, flight instructors and computer scientists have collaborated closely with aviation associations and examination authorities to provide you with a high-quality suite of products and support. Our The integrated learning content and product software are designed and optimized for a variety of delivery platforms, including iPad, OS X and Windows, as well as browser versions and various browsers.

Boeing Services Deutschland GmbH develops and distributes process and system trainers and software for documentation, fleet and simulator management.

### About R. Eisenschmidt GmbH

R. Eisenschmidt GmbH is a company of DFS Deutsche Flugsicherung GmbH, headquartered in Egelsbach at the largest airport for general aviation. The company was founded in 1880 as a publishing house in Berlin.

Today, Eisenschmidt is a pilot shop, a contact for general aviation (manned and unmanned), and the oldest aviation publishing company in the world.

The portfolio now includes more than 4,000 products, such as the production and distribution of aviation maps and publications, the distribution of training and development materials, as well as technical accessories for flight preparation and flight performance. The product range is constantly updated and expanded. Since 2017, Eisenschmidt has also been offering seminars and workshops on general aviation.

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